

DEKALB® 74-44 BL

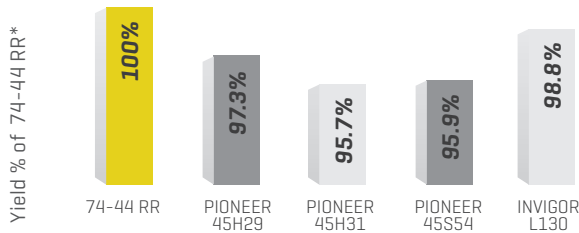


- Multi-genic blackleg resistance provides protection from a wide range of blackleg races while lowering the risk of resistance breakdown
- Strong R-rating for blackleg [15.4% of Westar]
- Less susceptible to pod shatter
- Vigorous early-season growth

- Excellent combining ease
- Lower sclerotinia infection ratings, on average, than 45S54 in 2014 Monsanto Field Scale Trials during a moderate-high infection year

This broad-acre hybrid offers outstanding yield potential and multi-genic blackleg resistance. 74-44 BL was the #1 selling Genuity® Roundup Ready® canola hybrid in 2015*.

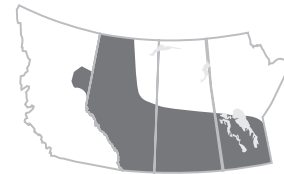
*Source: 2015 Canola BPI Report, AgData



N value	126	159	152	43
Number of years	4	4	2	3
74-44 RR Win Rate	65.1%	73.6%	82.8%	79.1%
74-44 RR Yield Advantage (bu/ac)	1.3	2.1	2.0	0.6
74-44 RR Maturity Advantage (days earlier)	1.6	1.3	1.6	-0.4

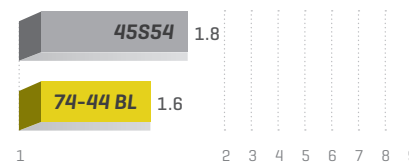
*Source: 2011-2015 DEKALB MD Trials.

Market Map



BC AB SK MB
■ primary ■ secondary

AVERAGE SCLEROTINIA INFECTION RATING*



1 = NO PRESENCE
9 = SEVERE INFECTION

*Source: 2014 Monsanto Field Scale Trials (N=62)

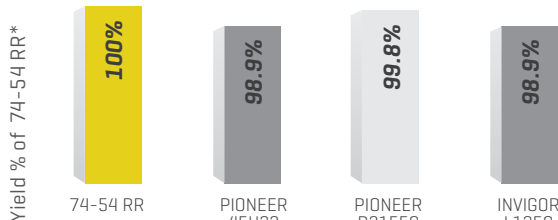
DEKALB® 74-54 RR



- Strong yield performance across Western Canada
- Clubroot resistant product with resistance to pathotypes 3, 2, 5, 6, 8

- R-rating to blackleg
- Good standability
- Tall plant height

A high-yielding canola hybrid with clubroot protection.



N value	8	28	29
Number of years	1	2	3
74-54 RR Win Rate	50.0%	42.9%	55.2%
74-54 RR Yield Advantage (bu/ac)	0.6	0.1	0.6
74-54 RR Maturity Advantage (days earlier)	1.0	1.5	-0.2

*Source: 2011-2015 DEKALB MD Trials.

Market Map



BC AB SK MB
■ primary ■ secondary

DEKALB Agronomist Insight

- Seed early for better yield and quality
- Use a balanced, realistic fertility program that allows for both good yield and hybrid maturity in the fall
- It is critical to follow label rates and timing for weed control
- Swath at the right time (at minimum, 60% Seed Colour Change)